

Dance Book Review: So You Want to be a Dancer

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Matthew Shaffer's *So You Want to be a Dancer* is the perfect introductory book for any and all aspiring dancers!

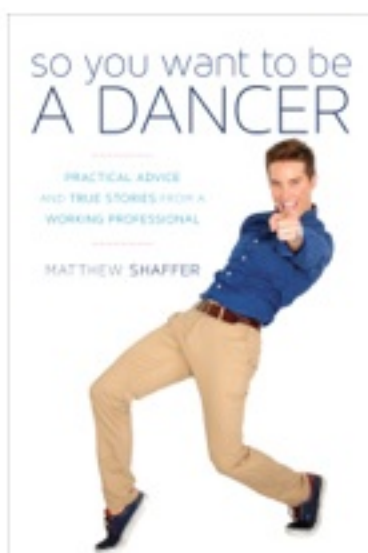
I seriously might be making this book a part of a new curriculum. Matthew Shaffer nails it with this one! It's a light read, but chock-full of important information. Moms, you should read as well.

Matt breaks down exactly what you should be expecting in the industry: the good, the bad, and the funny! They don't call him Funny Shaffer for nothing! In the book, he touches on both concert and commercial dance and discusses topics including agencies, contracts, managers, and marketing. If you have any questions about starting a career in dance, you'll definitely need to pick up a copy of this book.

Listen, I can be very critical. We receive a lot of people asking us to look into their product to review. I'm all for it, but half the time I do a quick skim and can become very judgmental. Well with Matt, he really knew how to run a "business" with this. I put this in quotes because that's exactly what his book breaks down to - to succeed in dance you have to do WAYYYY more than just dance. It's a business you run. You are in control of your success. It's nice to know that he tackles this, it's something I have preached time and time again to dancers. It's not just about being a "better" dancer. It's about being a "smart" dancer. Your ability to move with precision is sadly less than half the battle. You must be prepared to run a business in order to truly succeed. I can see he meant business in both his initial emails and many follow ups. We are both busy human beings who live in different time zones, so needless to say, we kept missing each other. However, that didn't stop him. He managed to get me on a call and in an instant, I was swept away by his energy. Matt has a gift. You can truly feel his passion for his art and it's a beautiful thing. Through the phone and through his writing, you can tell he LOVES what he does.

Bottom line: this book is a must-read for all aspiring dancers. It's something I wish I had when I was pursuing my career. It's a tough road ahead and honestly there aren't a lot of avenues for you to gain knowledge of the business besides trial and error. After this read, you at least get a better idea of how your journey may or may not begin.

Just so you know, this is not a affiliate program. I just truly believe in this product and want to share, you can find Matt's book at the links below.



Amazon - <http://amzn.to/1vKrMQv>

Barnes & Noble - <http://bit.ly/1yjf4ba>